CLAIM AMENDMENTS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

- 1. (Currently Amended) A content broker system comprising:
- memory to store a device profile table accessible by a content broker module, the device profile table including information identifying at least one media device associated with a user account and a list of two or more media formats that are compatible with can be utilized by the at least one media device; and
- a content broker process server including the content broker module, the content broker module to:
 - send, to a content provider that is distinct from the content broker system and the at least one media device, the list of two or more media formats that <u>are</u>

 <u>compatible with ean be utilized by</u> the at least one media device, wherein the list is retrieved from the memory; [[and]]
 - receive media content in a particular media format from the content provider, wherein the particular media format is selected by the content provider from the two or more media formats; and
 - receive a digital rights license key from the content provider, the digital rights license key enabling use of the media content.
- 2. (Previously Presented) The content broker system of claim 1, wherein the memory further includes a media asset table that includes data associated with media content acquired for the user account from a plurality of content providers, the data including, for each media content item, a unique identifier, a title, a category, a media type, a media characteristic, usage rights, a license key, a purchase date, a distributor purchase ID, a distributor unique content ID, and a distributor identifier.

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- 3. (Previously Presented) The content broker system of claim 2, further comprising a single sign-on identity service to authorize access to the user account based on received single sign-on authentication credentials, and to authorize access to the plurality of content providers based on the received single sign-on authentication credentials.
- 4. (Currently Amended) The content broker system of claim 3, wherein authorizing access to the plurality of content providers includes:

aggregating media content titles of media content available from the plurality of content providers;

receiving a subscriber request to access the media content; and sending an access request to the content provider along with the list of two or more media formats that are compatible with can be utilized by the at least one media device.

- 5. (Previously Presented) The content broker system of claim 1, further comprising a network interface that uses web services protocols to communicate with the content provider.
- 6. (Currently Amended) The content broker system of claim 3, wherein the content provider uses the single sign-on authentication credentials to verify a user's subscription to a hosting service and to initiate requests to obtain device profile information including the list of two or more media formats that <u>are compatible with ean be utilized by</u> the at least one media device.
- 7. (Previously Presented) The content broker system of claim 6, wherein the content broker module receives media content information, the media content, and the digital rights license key in response to a content purchase request by the user.

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8. (Previously Presented) A method of distributing content, the method comprising: electronically sending, by a processor, a usage rights request requesting usage rights for a media asset, wherein the usage rights validate permission to play the media asset

sending device profile information regarding the subscriber media device, wherein the device profile information specifies two or more media formats that are compatible with the subscriber media device;

at a subscriber media device;

- receiving the media asset in a media format compatible with the subscriber media device from content provider, wherein the media format is selected by the content provider based on the device profile information; and
- receiving from the content provider media characteristics including the media format and fidelity of the received media asset and a digital rights license key, the digital rights license key to authorize the requested usage rights.
- 9. (Previously Presented) The method of claim 8, wherein, in response to receiving the usage rights request and the device profile information, the content provider adapts the media asset with regard to media format, resolution, fidelity, or bit rate to accommodate the usage right request.
- 10. (Previously Presented) The method of claim 8, wherein a hosting service obtains the digital rights license key and notifies the content provider of receipt of the digital rights license key.

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11. (Withdrawn) A method of processing a remote command from a third party site to facilitate direct ordering in conjunction with content broker services, the method comprising:

receiving a request from a third party site inquiring as to the authenticity of a subscriber using a single sign-on identifier to access the third party site;

receiving notification of a purchase request at a content broker site from the third party

receiving a request from the third party site regarding device characteristics of a subscriber device;

transmitting device information relating to the device characteristics;

receiving media information including media type, size, license key, and media content; and

storing the media information in a media asset table.

- 12. (Withdrawn) The method of processing a remote command of claim 11, wherein the device information includes screen resolution computing capabilities, storage available, and audio capabilities.
- 13. (Withdrawn) The method of processing a remote command of claim 11, further comprising storing a copy of the media content.
- 14. (Withdrawn) The method of processing a remote command of claim 11, further comprising sending the media content to a requested device of the subscriber in response to the third party site.

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15. (Withdrawn) A method of processing a request from a content service user, the method comprising:

receiving a request from the user to replace a media file;

scanning a media asset table to determine a supplier of the media file;

communicating a purchase date, content identifier, and original license key to the supplier of the media file;

informing the user of charges associated with re-obtaining the media file; receiving the media file and a new license key from the supplier of the media file; and updating the media asset table with an updated purchase date, content identifier, usage rights, and the new license key.

16. (Currently Amended) A system to provide a content brokerage service, the system comprising:

a content broker process server to:

provide to a subscriber access to the content brokerage service and access to a remote content provider using a set of single sign-on credentials;

send a device profile associated with a subscriber media device of the subscriber to the remote content provider; and

receive from the remote content provider a license key to authorize a set of usage rights associated with a media asset, wherein the set of usage rights validates permission to play the media asset at the subscriber media device; and

a memory to store the device profile, wherein the device profile includes information identifying a plurality of media formats that are useable by the subscriber media device and memory information associated with indicating an amount of memory available at the subscriber media device.

17. (Previously Presented) The system of claim 16, wherein the content broker process server facilitates distribution of the license key and the media asset to the subscriber media device.

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- 18. (Previously Presented) The system of claim 17, wherein the content broker process server the distribution of the license key and the media asset by sending a request to the remote content provider, wherein the request instructs the remote content provider to send the license key and the media asset to the subscriber media device.
 - 19. 21. (Canceled).
- 22. (Previously Presented) The system of claim 16, wherein the device profile information includes a memory address to identify a free memory block to store distributed content data.
- 23. (Previously Presented) The system of claim 16, wherein the memory is further to store content asset information within a media asset table, the content asset information including an indicator specifying media format of one or more media assets authorized for use by the subscriber.
- 24. (Previously Presented) The system of claim 23, wherein the content asset information stored in the media asset table further includes purchase data.
 - 25. 28. (Canceled).
 - 29. (Withdrawn) A method of managing content, the method comprising: receiving a request for modified content with respect to a first version of content distributed to a user;

determining a content provider associated with the first version of content; communicating data to the content provider, the data associated with the distribution of the first version of content;

communicating a modified content request to the content provider; and receiving a second version of the content and a second license key associated with use of the second version of the content.

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30. (Withdrawn) The method of claim 29, further comprising retrieving the data from a media asset table to determine the content provider associated with the first version of the content.

- 31. (Withdrawn) The method of claim 30, further comprising storing data associated with the second version of the content into the media asset table.
- 32. (Withdrawn) The method of claim 29, wherein the data associated with the distribution of the first version of the content includes a unique content identification and a first license key.
- 33. (Withdrawn) The method of claim 32, wherein data associated with the distribution of the first version of the content further includes purchase data.
- 34. (Withdrawn) The method of claim 33, wherein data associated with the second version of the content includes a second purchase date, a second content identifier, and a second license key.
- 35. (Withdrawn) The method of claim 29, wherein the second version of the content has a different media format than the first version of the content.
- 36. (Withdrawn) The method of claim 29, further comprising receiving an indication of a fee to be charged by the content provider to provide the second version of the content.
- 37. (Withdrawn) The method of claim 36, further comprising receiving confirmation from the user to pay the fee to the content provider.
- 38. (Withdrawn) The method of claim 29, wherein the second version of the content and the second license key are distributed to the user.

39. (Withdrawn) The method of claim 29, wherein the request for modified content is received at a first computer site and wherein the second version of the content is stored at a second computer site associated with the content provider.

- 40. (Withdrawn) The method of claim 39, wherein the second version of the content is communicated from the second computer site to the first computer site.
- 41. (Withdrawn) The method of claim 40, wherein the second version of the content is a rights encoded copy of a media file.
 - 42. 49. (Canceled).
- 50. (Currently Amended) The system of claim 16, wherein the device profile further includes one or more of a media access control (MAC) address media device identification of the subscriber media device and a serial number of the subscriber media device.
- 51. (Previously Presented) The system of claim 23, wherein the content asset information further includes, for each of the one or more media assets, a media asset identity, a media asset title, and a media asset category.
 - 52. (Canceled).
- 53. (Previously Presented) The content broker system of claim 1, wherein the memory stores a media asset table associated with the user account, wherein the media asset table indicates usage rights associated with media assets, the usage rights including a right to store the received media content on at least one media device.
- 54. (Previously Presented) The content broker system of claim 1, wherein the memory stores a media asset table associated with the user account, wherein the media asset table indicates usage rights associated with media assets, the usage rights including a right to store the received media content in the particular media format.

- 55. (Previously Presented) The content broker system of claim 1, wherein the memory is further to store a log of media assets that are associated with the user account.
- 56. (Previously Presented) The content broker system of claim 1, wherein, in response to a user request to reacquire a previously accessed media asset, the content broker module is further to provide to the content provider a license key obtained when the previously accessed media asset was purchased.
- 57. (Previously Presented) The content broker system of claim 1, wherein the device profile table further includes device portability information.
- 58. (Previously Presented) The content broker system of claim 1, wherein the device profile table further includes information related to whether the at least one media device includes a removable memory.
- 59. (Previously Presented) The method of claim 8, wherein the requested usage rights include a right to store a previously accessed media asset on a specified device.
- 60. (Previously Presented) The method of claim 8, wherein the requested usage rights include a right to store a previously accessed media asset in a specified format.
- 61. (Previously Presented) The system of claim 16, wherein the set of usage rights comprises a right to store the media asset on the subscriber media device.
- 62. (Previously Presented) The system of claim 16, wherein the set of usage rights comprises a right to store the media asset in a specified format of the plurality of media formats that are useable by the subscriber media device.